OTELAIR LTÉE

BACK TO OUR NATURAL ELEMENTS

CAN YOU TELL US SOMETHING ABOUT THE DEVELOPMENT OF YOUR COMPANY?

Otelair Ltée started with 3 main activities in 2005: canyoning, hiking and trekking.

Some months later, having acquired onsite experience, the company entered in partnership with Yemaya Adventures to organize corporate events and team building. We both are approved MQA "Teambuilding" trainers and have been working with more than 30 companies and coordinating at least 1000 participants now.

With my concern of constant evolution, I successfully followed several international training courses in "Rope Access Work" under IRATA in England. Rope access work is the use of ropes to allow workers to access difficult-to-reach locations without the use of scaffoldings or cradles.

To provide my expertise to local businesses I launched another branch targeting the work at height ("Rope Access Work").

Always looking for new challenges, in October 2012, Otelair Ltée started to propose indoor and outdoor Rock Climbing.

8 years after our creation, our logo and web site are evolving to reply to our today's needs – modern, dynamic and fresh look. Re-affirming our mission and values to reply to our clients aiming for "quality at height", interesting projects are being organised and will be communicated in due time.

WHAT PUSHED YOU INTO STARTING THIS BUSINESS?

I've always been interested in sports and nature activities. My first canyoning experience was in 1992. And since then I realised that the ideal way to combine my passion and my work was to create my own company; Otelair was founded in February 2005.

In the 90s, outdoor activities was buzzing with a lot of potential projects and opportunities for tourists as well as for Mauritians. Mauritius not only has beautiful beaches and welcoming people but also has natural treasures that are mostly unknown .

Being Mauritian myself, I wanted to contribute a part of myself to promote this lovely island.

The name "Otelair" is the French combination of 3 valuable elements: water, earth, air. The 3 elements that cannot be missed during our activities

HOW HAS THE PUBLIC RESPONDED TO YOUR ACTIVITY?

Nature concern and sports for a healthier attitude is not only an actual trend but is a well appreciated reality. Otelair Ltée is ready to reply to these needs. We got a fantastic response from tourists and Mauritians of all ages and they are eager to get back in touch with nature and sensational activities to encourage their wellness. People are always keen to simply go out and discover Mauritius differently once they are guided by professionals.

HOW WOULD YOU DESCRIBE YOUR ESTABLISHMENT?

Otelair Ltée is a small enterprise with the will to always go forward. We are a small but dynamic and professional team which aims to achieve our best through everyday experience.

WHICH ACTIVITIES ARE THE FAVOURITES?

Looking back I can say that for canyoning the Tamarin falls is the no1 favourite and Le Pouce mountain or the Black river gorges for hiking are the most popular.

WHAT IS THE MISSION OF YOUR COMPANY?

Constant discovery, encouraging social awareness towards environment conservation and Mauritius's authenticity (When we are out we often have a space in our bag to pick up the waste that people still throw out in the nature).

Our concern is to bring forward our expertise and quality of work in every field of work we propose

WHAT MAKES YOUR COMPANY UNIQUE?

Well, let's say we're unique by the way we make it a must that each client at the end of the day gets a memorable, lifelong experience. We do not only bring people out for a trip but we bring them to discover the island.

ANYTHING ELSE YOU WOULD LIKE TO ADD?

Concerning our activities we can adjust our activities to be accessible to all ages (with half day or full day trips). It's such a pleasure to go out in remote places where all you can see around you is trees, waterfalls and hear birds singing. I would recommend everyone to try this nature experience at least once. Go for a hike with your family and enjoy life as much as you can.

WHAT CAN CUSTOMERS EXPECT IN THE NEAR FUTURE?

The rebranding of Otelair Ltée was launched in February 2013, celebrating our 8th anniversary with a refreshed logo. It was made public on our social network page, Facebook. Our brand image, through our collaterals and communication tools are being updated with our fresh image.

Our website (www.otelair.com) is being upgraded and will be launched very soon. We want a better flow of communication with our clients and fans locally and abroad.

In collaboration with other companies specialised in outdoor activities, we are organizing exceptional new packages with combined activities. Constant exploration of our fantastic island enables us to reveal new circuits for canyon and hiking soon. Stay tuned!!!

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